

ORDER

**KSNV**

Orders
Order / Rev: 105940
Alt Order #: 06842090
Product Desc: HORSFORD 4 CONGRESS
Estimate: 1609
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 10/15/12 / 10/15/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford for Congress
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	23	\$13,700.00	\$11,645.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$13,700.00	\$11,645.00	0.00
Totals	23	\$13,700.00	\$11,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	31%	\$13,700.00
Market	100%	\$44,193.55

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$11,490.32
KL VX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$7,070.97
KTUD	1%	\$441.94
KVVU	18%	\$7,954.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$3,535.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/WagM	5-6a		- TWTF - -	:30	2	\$90.00	4	0.00	NM	2	\$650.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF - -			2			\$90.00		0.00			

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1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWTF--	:30	2	\$90.00	4	0.00	NM	2	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF--	2		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	(\$90.00)		0.00	NM			
See MG 1.3,1.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	(\$90.00)		0.00	NM			
See MG 1.3,1.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	\$325.00		0.00	NM			
Ⓜ MG for 1.2,1.1 [revised rate for mg]															
4	KSNV	09/18/12-09/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	\$325.00		0.00	NM			
Ⓜ MG for 1.2,1.1 [revised rate for mg]															
2	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF--	:30	2	\$175.00	4	0.00	NM	2	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF--	2		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30	(\$175.00)		0.00	NM			
See MG 2.3,2.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30	(\$175.00)		0.00	NM			
See MG 2.3,2.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30	\$650.00		0.00	NM			
Ⓜ MG for 2.2,2.1 [Rate Revision to Reinstate]															
4	KSNV	09/19/12-09/21/12	M-F 6-7a WakeUp w/Wagner		6-7a		-- WThF----	:30	\$650.00		0.00	NM			
Ⓜ MG for 2.2,2.1 [Rate Revision to Reinstate]															
3	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.00	4	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30	(\$175.00)		0.00	NM			
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30	\$650.00		0.00	NM			
Ⓜ MG for 3.1 09/24 [Rate Revision to Reinstate]															
4	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	- TWTF--	:30	2	\$200.00	4	0.00	NM	2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF--	2		\$200.00		0.00						

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4	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	2	\$200.00	4	0.00	NM	2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12	Today Show	658a-9am		- TWThF - - - -	:30	(\$200.00)	0.00	NM					
See MG 4.3,4.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	Today Show	658a-9am		- TWThF - - - -	:30	(\$200.00)	0.00	NM					
See MG 4.3,4.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12	Today Show	658a-9am		- TWThF - - - -	:30	\$850.00	0.00	NM					
Ⓜ MG for 4.1,4.2 [Rate Revision to Reinstate]															
4	KSNV	09/19/12-09/21/12	Today Show	658a-9am		- - WThF - - - -	:30	\$850.00	0.00	NM					
Ⓜ MG for 4.1,4.2 [Rate Revision to Reinstate]															
5	KSNV	09/24/12	09/24/12	Today Show Today Show	CM	658a-9am	M - - - - -	:30	1	\$200.00	4	0.00	NM	1	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/24/12-09/30/12	Today Show	658a-9am		M - - - - - - - -	:30	(\$200.00)	0.00	NM					
See MG 5.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12	Today Show	658a-9am		M - - - - - - - -	:30	\$850.00	0.00	NM					
Ⓜ MG for 5.1 09/24 [Rate Revision to Reinstate]															
N 6	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am	- - - - - S	:30	1	\$1,300.00	3	0.00	NM	0	\$0.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- - - - - S	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12	Meet the Press	8a-9am		- - - - - Su	:30	(\$1,300.00)	0.00	NM					
Credited [credit]															
7	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	2	\$95.00	4	0.00	NM	2	\$700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	2		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	(\$95.00)	0.00	NM					
See MG 7.3,7.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	(\$95.00)	0.00	NM					
See MG 7.3,7.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	\$350.00	0.00	NM					
Ⓜ MG for 7.2,7.1 [Rate Revision to Reinstate]															
4	KSNV	09/19/12-09/21/12	M-F Today Show II 3rd Hr	9-10a		- - WThF - - - -	:30	\$350.00	0.00	NM					
Ⓜ MG for 7.2,7.1 [Rate Revision to Reinstate]															
8	KSNV	09/18/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	- TWTF - -	:30	2	\$80.00	4	0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	2		\$80.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KSNV	09/18/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	- TWTF - -	:30	2	\$80.00	4	0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	2		\$80.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12	Rachael Ray	11am-12pm		- TWThF - - - -	:30	(\$80.00)	0.00	NM					
See MG 8.3,8.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	Rachael Ray	11am-12pm		- TWThF - - - -	:30	(\$80.00)	0.00	NM					
See MG 8.3,8.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12	Rachael Ray	11am-12pm		- TWThF - - - -	:30	\$325.00	0.00	NM					
Ⓜ MG for 8.1,8.2 [Rate Revision to Reinstate]															
4	KSNV	09/18/12-09/21/12	Rachael Ray	11am-12pm		- TWThF - - - -	:30	\$325.00	0.00	NM					
Ⓜ MG for 8.1,8.2 [Rate Revision to Reinstate]															
N 9	KSNV	09/18/12	09/21/12	Noon News Noon News	CM	12-1230pm	- TWTF - -	:30	2	\$125.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12	Noon News	12-1230pm		- TWThF - - - -	:30	(\$125.00)	0.00	NM					
Credited [credit]															
2	KSNV	09/17/12-09/23/12	Noon News	12-1230pm		- TWThF - - - -	:30	(\$125.00)	0.00	NM					
Credited [credit]															
10	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	- TWTF - -	:30	2	\$100.00	3	0.00	NM	2	\$650.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	2		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12	The Agenda 1230pm	1230-1p		- TWThF - - - -	:30	(\$100.00)	0.00	NM					
See MG 10.3,10.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	The Agenda 1230pm	1230-1p		- TWThF - - - -	:30	(\$100.00)	0.00	NM					
See MG 10.3,10.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12	The Agenda 1230pm	1230-1p		- TWThF - - - -	:30	\$325.00	0.00	NM					
Ⓜ MG for 10.1,10.2 [Revised Rate to Reinstate]															
4	KSNV	09/18/12-09/21/12	The Agenda 1230pm	1230-1p		- TWThF - - - -	:30	\$325.00	0.00	NM					
Ⓜ MG for 10.1,10.2 [Revised Rate to Reinstate]															
N 11	KSNV	09/18/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF - -	:30	1	\$150.00	4	0.00	NM	0	\$0.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12	Dr. Phil	3-4p		- TWThF - - - -	:30	(\$150.00)	0.00	NM					
Credited [credit]															
N 12	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M - - - - -	:30	1	\$145.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	1		\$145.00		0.00						

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N12	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$145.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 PM)-----	:30		(\$145.00)		0.00	NM		
Credited [credit]															
13	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$175.00		0.00						
14	KSNV	09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$1,000.00		0.00						
15	KSNV	09/24/12	09/24/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$1,000.00		0.00						
N16	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	2	\$230.00	4	0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$230.00)		0.00	NM		
Credited [credit]															
2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$230.00)		0.00	NM		
Credited [credit]															
N17	KSNV	09/18/12	09/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	1	\$230.00	4	0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Wheel		7-730pm	-TWThF----	:30		(\$230.00)		0.00	NM		
Credited [credit]															
N18	KSNV	09/24/12	09/24/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$230.00	4	0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Wheel		7-730pm	M-----	:30		(\$230.00)		0.00	NM		
Credited [credit]															
N19	KSNV	09/18/12	09/21/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	2	\$125.00	4	0.00	NM	0	\$0.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$125.00		0.00						

Advertiser:	Horsford for Congress
Product Desc:	HORSFORD 4 CONGRESS
Estimate:	1609

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	KSNV	09/18/12	09/21/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	- TWTF - -	:30	2	\$125.00	4	0.00	NM	0	\$0.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -	2					\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
Credited [credit]															
2	KSNV	09/17/12-09/23/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
Credited [credit]															
N20	KSNV	09/22/12	09/22/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	- - - - - S -	:30	1	\$100.00	4	0.00	NM	0	\$0.00
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - S -	1					\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Vegas Inc.		6:30-8pm	- - - - - Sa - -	:30		(\$100.00)		0.00	NM		
Credited [credit]															
21	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF - -	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -	2					\$1,100.00		0.00			
22	KSNV	09/18/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF - -	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -	1					\$425.00		0.00			
23	KSNV	09/24/12	09/24/12	The Tonight Show Tonight Show	CM	1135p-1237a	M - - - - -	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -	1					\$425.00		0.00			
24	KSNV	09/18/12	09/21/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	- TWTF - -	:30	1	\$80.00	4	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -	1					\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Today Show III 4th Hr		10am-11am	- TWThF - - - -	:30		(\$80.00)		0.00	NM		
See MG 24.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/18/12-09/21/12		M-F Today Show III 4th Hr		10am-11am	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 24.1 09/21 [Rate Revision to Reinstate]															
Totals													23	\$13,700.00	